

Give your guests the  
*Choice*  
they want.

**NEW**  
in 2019



Pecan Praline Butter Cake

Introducing Lawler's Original Butter Cake,  
combining the flavors of sweet butter cake with  
*ooey gooey* cream cheese in every bite.





### DID YOU KNOW?

Goopy butter cake originated in the 1930s when a St. Louis baker accidentally mixed up the amount of butter in a cake.

### GREAT ON THE GO

49% of Millennials order food to go and our Original Butter Cake has a great hold time.

### REAL SIMPLE INGREDIENTS

Butter, cake flour, powdered sugar, cream cheese, and eggs.

## ORIGINAL BUTTER CAKE

Our signature butter cake tops a sugared graham crust, finished with a gooey cream cheese layer.

<b>SKU:</b>	0144061415	0145041420
<b>DOT:</b>	712190	714523
<b>GTIN:</b>	10028143016143	10028143014149
<b>PACK:</b>	6	4
<b>SIZE:</b>	8.5" x 12.8"/51 oz.	9"/87 oz.
<b>CUT:</b>	15	20



Source: Datassential 2018



### Lawler's Desserts

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A proud portfolio company of Dessert Holdings.



Food Safety

CERTIFICATED



FS 07-2020